



Healthy Ageing Network

Northern Netherlands
Region of Knowledge and Development

MADE POSSIBLE BY



provinsje fryslân
provincie fryslân

provincie Drenthe

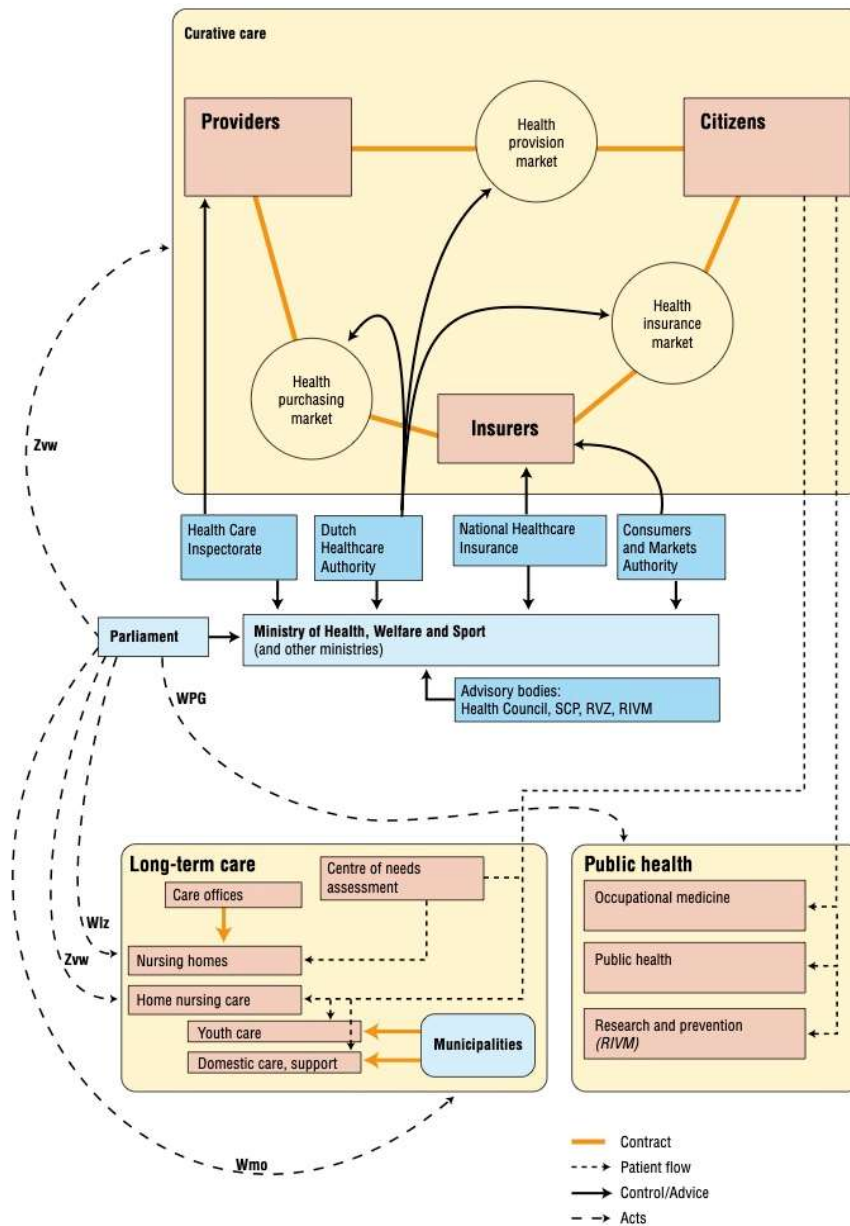


European Innovation
Partnership on Active
and Healthy Ageing

REFERENCE SITE

Daan Bultje, director

***HANNN: 10 years of regional
cooperation***



The Dutch Health Care system is pretty complex, but when it comes to the **municipalities**, they play a role in

- long term care (youth care, domestic care/support)
- and in public health and prevention.

We work with municipalities on broad health policies

- *Active citizenship*
- *Accessible Green*
- *Active Relaxation*
- *Healthy Mobility*
- *Healthy Living*
- *Healthy Food*



HANNN is an independent foundation



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Founding members:
Knowledge Institutions

Financial Support:
Provinces

Partners:
Companies, Health Insurance
Companies, Municipalities,

Supervisory
Board



Team

Managing
Director

Strategic Board

Outreach
infrastructure



Daan Bultje
Directeur
T: 050 800 32 66
E: daan.bultje@hannn.eu



Daniëlle Bekkering
Programmanager Gezonde
Beweging
T: 050 800 32 66
E: danielle.bekkering@hannn.eu



Allette Snijder
Projectcoördinator
Vitaal & Voordig
T: 050 800 32 66
E: allette.snijder@hannn.eu



Nick Cramer
Projectcoördinator
Food & Health
T: 050 800 32 66
E: nick.cramer@hannn.eu



Lieke 't Hart
Coördinator PR-communicatie
T: 050 800 32 66
E: lieke.t.hart@hannn.eu



Hanneke Lestestuijver
Projectmedewerker Voeding
en Leefomgeving
T: 050 800 32 66
E: hanneke.lestestuijver@hannn.eu



Sanne van de Kamp
Projectmedewerker
T: 050 800 32 66
E: sanne.vd.kamp@hannn.eu



Marijke Hattel
Projectmedewerker Meer
Gezonde Jaren
T: 050 800 32 66
E: marijke.hattel@hannn.eu

Healthy Ageing has been consequently addressed on a European level since 2009

LUND DECLARATION – JULY 2009

THE LUND DECLARATION

EUROPE MUST FOCUS ON THE GRAND CHALLENGES OF OUR TIME

- European research must focus on the Grand Challenges of our time moving beyond current rigid thematic approaches. This calls for a new deal among European institutions and Member States, in which European and national instruments are well aligned and cooperation builds on transparency and trust.
- Identifying and responding to Grand Challenges should involve stakeholders from both public and private sectors in transparent processes taking into account the global dimension.
- The Lund conference has started a new phase in a process on how to respond to the Grand Challenges. It calls upon the Council and the European Parliament to take this process forward in partnership with the Commission.

Ageing societies: As the life duration of people increases, this raises numerous issues among which economical, social inclusion, accessibility.

Public health: How to provide medical care to everyone while minimising discrimination ?

For the first time, as a result of the peer-review and expert review process in the 2019 Call, six 4 star reference Sites have been awarded a “Certificate of excellence” in recognition of their outstanding work in driving regional innovation in active and healthy ageing, improving the quality of life of the ageing population, making health and social care delivery more sustainable and stimulating economic growth and competitiveness.



HANNN was/is part of several EU projects

Erasmus+



EDEN – Embracing Dementia

Horizon



EIT Health



Lessons learned

- It's important to have a local ecosystem to disseminate European experiences (and sometimes share the work)
- Make sure you have a recognizable profile as a region
- Things don't always go as expected, but they can lead to great new opportunities.
- Horizon is a very competitive programme
- It's easier to tag along than to lead a project
- In Europe there are strong regions and there are regions that are harder to depend on
- Being part of a European project shouldn't be a goal in itself.

Thank you for your attention



Daan.Bultje@hannn.eu

